This advertisement is for information purposes only and neither constitutes an offer or an invitation or a recommendation to purchase, to hold or sell securities nor for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Red Herring Prospectus dated March 18, 2025 (the "RHP") filed with the EMERGE platform of NSE pursuant to the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 ("SEBI ICDR Regulations")



(Please scan this OR code to view the Red Herring Prospectus)



# SHRI AHIMSA NATURALS LIMITED

Registered office: E-94, RIICO Industrial Area, Bagru, Ext. Bagru-303007, Jaipur, Raiasthan, India Tel: + 0141-2202482; E-mail: info@shriahimsa.com; Website: https://www.naturalcaffeine.co.in/;

Contact Person: Ms. Aayushi Jain Company Secretary and Compliance Officer; Corporate Identification Number: U14101RJ1990PLC005641

## CORRIGENDUM: NOTICE TO THE INVESTORS ("Notice") OUR PROMOTERS: MR. NEMI CHAND JAIN. MRS. SUMITRA JAIN. MR. AMIT KUMAR JAIN. MR. SUMIT JAIN. MRS. PRERNA

JAIN. M/S AHIMSA HOLDINGS PRIVATE LIMITED & M/S BIMNEER INVESTMENTS PRIVATE LIMITED THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI ICDR REGULATIONS (IPO OF SMALL AND

MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF NSE (NSE EMRGE) **THE OFFER** 

#### INITIAL PUBLIC OFFER 62,02,800 ^ EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF SHRI AHIMSA NATURALS LIMITED (THE "COMPANY" OR "ISSUER") FOR CASH AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER

PRICE"). AGGREGATING UP TO ₹ [ • 1 LAKHS ("THE OFFER") COMPRISING A FRESH ISSUE OF 42.03.600 EQUITY SHARES AGGREGATING UP TO ₹ [ • 1 LAKH (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF 9,99,600 EQUITY SHARES BY MR. NEMI CHAND JAIN AND OF 9,99,600 EQUITY SHARES BY MRS. SUMITRA JAIN; ("THE PROMOTER SELLING SHAREHOLDERS") AGGREGATING 19,99,200 EQUITY SHARES AGGREGATING UP TO ₹ [+] LAKHS ("OFFER FOR SALE") OUT OF WHICH 3,12,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE OFFER LESS MARKET MAKER RESERVATION PORTION I.E. OFFER OF 58,90,800 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN OFFER PRICE OF ₹ [ • ] PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ [•] LAKHS IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND NET OFFER WILL CONSTITUTE 26.59 % AND 25.25 % RESPECTIVELY OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

^ Subject to finalization of Basis of Allotment The Offer is being made in accordance with regulation 229(2) of the SEBI ICDR regulations

> QIB category: Not more than 50% of the Net Offer Non-institutional investor category: Not less than 15% of the Net Offer

Retail category: Not less than 35% of the Net Offer • Market maker portion: 3,12,000 equity shares or 5.30% of the Net Offer

PRICE BAND: ₹ 113 TO ₹ 119 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH.

THE FLOOR PRICE IS 11.30 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 11.90 TIMES OF THE FACE VALUE.

BIDS CAN BE MADE FOR A MINIMUM OF 1.200 EQUITY SHARES AND IN MULTIPLES OF 1.200 EQUITY SHARES THEREAFTER.

The internal allocation details for Non-Institutional Bidders, under the column titled "Particulars- Percentage of Offer Size available for Allotment/ allocation" in the section

titled "Offer Structure" on pages 283 of the Red Herring Prospectus dated March 18, 2025 respectively are inadvertently mentioned and shall be replaced with the following:

"Not less than 15% of the Net Offer."

Further in the same section the column titled "Basis of Allotment" should be read as "Proportionate basis subject to minimum allotment of Minimum Application Size, subject to the availability of Equity Shares in the Non-Institutional Portion, and the remaining Equity Shares, if any, on a proportionate basis. For details, see "Offer Procedure"

beginning on page 286 of this Red Herring Prospectus.' The said changes will be reflected in the Prospectus of the Company. All capitalised terms used in this Corrigendum shall unless the context otherwise requires, have the same meanings as ascribed in the Red Herring Prospectus.

**BOOK RUNNING LEAD MANAGER TO THE OFFER** REGISTER TO THE OFFER



### **CAPITAL ADVISORS** SRUJAN ALPHA CAPITAL ADVISORS LLP Registered Address: 112A. 1st floor, Arun Bazar, S.V. Road, Beside Bank of India.

### Malad (West), Mumbai - 400 064

Corporate Office: 824 & 825, Corporate Avenue Sonawala Rd, opposite Atlanta Centre, Sonawala Industry Estate Goregaon, Mumbai - 400 064

SRUJAN ALPHA

E-mail: jinesh@srujanalpha.com; Website: www.srujanalpha.com Investor Grievance E-mail: partners@srujanalpha.com, jinesh@srujanalpha.com

SEBI Registration No.: INM000012829

COMPANY SECRETARY AND COMPLIANCE OFFICER

Ms. Aavushi Jain

Telephone: +91 022- 4603 0709: Contact Person: Jinesh Doshi

E-94, RIICO Industrial Area, Bagru, Ext. Bagru-303007, Jaipur, Rajasthan, India.

Date: March 22, 2025

Place: Jaipur

Tel No.: 0141-2202482

Shri Ahimsa Naturals Limited

Website: www.naturalcaffeine.co.in; Email id: cs@shriahimsa.com

Investors can contact the Company Secretary and Compliance Officer, BRLM or the Registrar to the Offer in case of any pre-issue or post issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode.

CAMEO CORPORATE SERVICES LIMITED

Fax: +91-44-28460129: Contact Person: Ms. K Sreepriva

Investor Greivance Email: ipo@cameoindia.com SEBI Registration Number: INR000003753

CIN: U67120TN1998PLC041613

Email: ipo@cameoindia.com; Website: www.cameoindia.com

Registered Address: "Subramanian Building", #1, Club House Road, Chennai - 600 002; Telephone: +91-44-40020700, 28460390

For SHRI AHIMSA NATURALS LIMITED

On Behalf of the Board of Directors

**Nemi Chand Jain Managing Director** 

SHRI AHIMSA NATURALS LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the RHP with Registrar of Companies, Jaipur on March 18, 2025. The RHP shall be available on the website of the Company at https://www.naturalcaffeine.co.in/ , BRLM to the offer at www.srujanalpha.com and websites of NSE i.e. www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see section titled

"Risk Factors" beginning on page 26 of the RHP. Potential investors should not rely on the RHP for making any investment decision. The Equity Shares issued in the offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States except pursuant to an exemption from, or in a

transaction not subject to, the registration requirements of the Securities Act and any applicable U.S. state securities laws. There will be no public offering in the United States and the securities being issued in this announcement are not being offered or sold in the United States.